

**Sec. 32-167-7. Tourism services**

The tourism services division executes a year-round campaign to promote Connecticut vacation attractions to out-of-state tourists. This involves the creation and placement of sales advertising in out-of-state media, issuance of feature material dealing with points of interest and special events, operation of in-state highway travel information centers at major points of entry, the packaging and promotion of group travel plans and the co-sponsorship with four other New England states of a travel information center in New York City. It also seeks to promote Connecticut's vacation attractions to its residents of the state.

(Effective May 8, 1974)