

Sec. 13a-123-13. General provisions

(a) The following signs shall not be permitted: (1) Signs which imitate or resemble any official traffic sign, signal or device, (2) signs which are erected or maintained upon trees or painted or drawn upon rocks or other natural features, (3) signs which are erected or maintained in such a manner as to obscure, or otherwise interfere with the effectiveness of an official traffic sign, signal or device, or obstruct or interfere with the driver's view of approaching, merging or intersecting traffic, (4) signs which have a movable advertising face permitting a modification, change or alternate in whole or in part in the advertising message contained on the sign.

(b) If any commercial or industrial activity, which has been used in defining or delineating an unzoned commercial or industrial area, ceases to operate for a period of six continuous months, any sign located within the former unzoned area shall be removed unless said sign is within five hundred feet of any other commercial or industrial activity.

(c) Size of signs: No sign shall exceed the following dimensions:

- (1) Maximum area—nine hundred square feet.
- (2) Maximum height—twenty-five feet.
- (3) Maximum length—sixty feet.

The area shall be measured by the outer limits of the advertising space. A sign structure may contain one or two advertisements facing in the same direction, provided the total area of all advertising space shall not exceed the maximum area. Back-to-back or V-type sign structures will be permitted with the maximum area being allowed for each facing; and considered as one structure.

(d) Lighting:

(1) All signs may be illuminated.

(2) All signs must be shielded so as to prevent from being directed to any portion of the traveled way of the highway beams or rays of light which are of such intensity or brilliance as to cause glare or to impair the vision of the driver of any motor vehicle, or which otherwise interfere with any driver's operation of a motor vehicle.

(3) Signs which contain, include or are illuminated by any flashing intermittent or moving light or lights are prohibited, except those giving public service information such as time, date, temperature, weather or similar information.

(Effective December 7, 1972)